

WHY DO READERS LOVE BVM MAGAZINES?



FEBRUARY 2022

Best Version Media magazines are winning over the hearts of readers every month by spreading positivity and inspiration from around the local community. We're building up neighborhoods and bringing people together by providing a fun, family-friendly publication on a monthly basis! We know our print advertising solutions work – and here's why:

LOCAL CONTENT

We offer millions of readers a free magazine every month that features stories exclusively from their neighborhood. We put smiles on faces with every new edition because we feature local families and community members and make them the stars of their communities each month. Our goal is to spread positivity and bring people together by making your community the focal point of our monthly content. Our magazines also offer helpful tips, recipes, real estate listings, classified ads and much more!



EYE-CATCHING DESIGNS

Our magazines stand out from the competition because we work with some of the most talented photographers and graphic designers in the industry. In fact, BVM is consistently recognized year after year by organizations like Graphic Design USA¹ and the Great Lakes Graphics Association² for the beautiful magazines we distribute each month. Our captivating covers invite readers in to learn more about their neighbors, friends and local business leaders.



SMALL BUSINESS SPONSORS



Our magazines are only possible because of the amazing advertising sponsors we work with. Best Version Media publications are powered by thousands of local businesses who understand the importance of reaching their target audience. We place brands next to compelling local content

that matters to our readers. We hand the microphone to the small businesses who support our magazines, so they can grow their business and build a strong name in the community. BVM positions advertising sponsors in front of thousands of readers who are passionate about shopping locally for their products and services!

¹<https://www.bestversionmedia.com/blog/bvm-wins-5-american-inhouse-design-awards-2021>

²<https://www.bestversionmedia.com/blog/bvm-designers-win-14-graphics-excellence-awards-2021>

TESTIMONIALS

"I have been receiving your magazine for a few months now. At first I was hesitant to even open it because I felt like it was just another version of another local magazine that primarily focuses on our specific demographic area. Maining focused on featuring private school kids and in my opinion not very diverse. I have been very pleased with the families you have featured in your magazine. I finally feel like you have really represented our diverse and unique community and I am so happy that you have featured families who have children in other schools. The diversity of your families have been great. In this last issue I loved the pet adoption section. I hope that others see what I see and support you in advertising with you in the future. Thank you!"

– Michael T.

"We just relocated and a local friend passed along your magazine which we appreciated receiving. For "newbies" it was the most informative in terms of local news and available businesses. We would very much appreciate a subscription to the publication."

– Sharon T.

